



“Smarter... Greener... Safer...” Project

LESSON PLAN

LESSON PLAN_ONLINE WORKSHOP... 5 CROATIA

Topic: ECO MINDSET

Brief description of the lesson:

the lesson is to make use of any activating method to teach entrepreneurship combined with ecology, at the same time it is to give students of varied educational needs the possibility to use their individual talents to become active

Objectives:

- developing your own eco business idea
- creating a real business plan

Methods and techniques:

- Problem Solving
- Brain Storming
- Cooperative learning
- Role play
- Learning by doing

Materials and tools to create a recycled product:

smart phones, tablets, computers, qr reader app

Preparation:

Teacher prepares educational content about:

- how to develop a bussines plan
- what is a bussines plan and its parts
- what is eco, green bussines

Teacher converts educational content into qr codes. The same qr codes need to be printed in five different colors, for five teams.

Class duration:

1st Primary School Čakovec



2 lessons

Class activities:

1. forming teams, each team chooses its own color
2. each team finds the qr codes in their color, reads the codes and match the text into a meaningful and complete unit
3. students develop their own idea of producing their eco products
4. students develop complete bussines plan for specific eco products
5. students turn a complete business plan into a series of 7-10 qr codes in their color
6. all new qr codes are mixed
7. each team selects a new color, collects the qr codes in a new color and match a business plan
8. each team evaluates obtained business plan
9. each team presents its business plan and then other teams present an evaluation of that business plan

Evaluation:

The feedback from other groups of students serves as part of the feedback on the whole activity. Additionally, after the series of dissemination lectures for other students the participants should be asked which elements of ecological knowledge and entrepreneurial skills they used most, in their opinion. How did they contribute to raising the ecological awareness of others? Which stages of their activity might be improved in the future?

Prepared by:

Ivana Ružić