



**IDEAS THAT ECO-
ENTREPRENEURS
CAN INVEST IN
AND JOIN THE
GREEN BUSINESS
REVOLUTION**

GREEN INITIATIVES



- The Green Initiative has as its main objective the compensation of greenhouse gases emitted by human activities that can go from complex industrial production processes to a simple car driving to reforestation projects
- Planted trees will absorb carbon dioxide from the atmosphere and will provide the preservation of water and air quality and protection of biodiversity, in addition to environmental benefits



1. Mini-Scrapbox - Mini-box

- Mini-scrabox collects a wide variety of materials, mainly donated by companies that can be reused in the community for example in the theaters or music workshops, clubs, schools and play groups for arts and crafts.



2. Scrapstore

- Swindon Children's Scrapstore runs several projects that aim to promote local community and encourage more people to be green and reuse rather than buy again.



ECOLOGICAL EVENTS

- Ecological exhibitions are events created to show how renewable energies can change the future of young people

The events in 2019:

- World Wetlands Day (2nd February)
- International Day of Women & Girls in Science (11th February)
- World Tsunami Day (11th November)
- Australia Day (26th January)
- International Youth Day (12th August)
- National Science Week (11-19 August), etc.



TECHNOLOGY USED TO PUT OUT FIRES

- The technology that can save our forests
- With the summer the fires return and devastate large wooded areas every year with priceless damage
- Stopping them is possible, just having the intention and having the right technology



ECOTOURISM

- Travelling to the essentials
- If the idea of a holiday with parties, aperitifs, deafening music and distant goals makes you tremble, maybe you need to really stop and recover your time, space and energy
- So what you need is a journey to the contrary: to your inner territories





GREEN IDEAS



- Since 2007, there have been developed highly successful programs, tools and campaigns for governments, businesses and NGOs.
- There are experts in collaborative design and social behavior change, known for wide-reaching initiatives like the Bay Area's Bring Your Own Bag campaign and technology
- As sustainability practitioners with deep knowledge in technological solutions, there are groups of people and organisations in each country which work to:
 - 1) Identify ecological points for change
 - 2) Design new tools, programs and systems that engage those green ideas

Biochar as a Valuable Soil Amendment

- This 2,000 year-old practice converts agricultural waste into a soil enhancer that can hold carbon, boost food security, and increase soil biodiversity, and discourage deforestation
- The process creates a fine-grained, highly porous charcoal that helps soils retain nutrients and water
- Biochar is found in soils around the world as a result of vegetation fires and historic soil management practices. Intensive study of biochar-rich dark earths in the Amazon (terra preta), has led to a wider appreciation of biochar's unique properties as a soil enhancer
- Biochar can be an important tool to increase food security and cropland diversity in areas with severely depleted soils, scarce organic resources, and inadequate water and chemical fertilizer supplies
- Biochar also improves water quality and quantity by increasing soil retention of nutrients and agrochemicals for plant and crop utilization
- More nutrients stay in the soil instead of leaching into groundwater and causing pollution

